



**WOW Lighting Presents -
A Day of AIA accredited programming -
Tuesday, October 27, 2009**

Dear Leanne,

On Tuesday October 27th, WOW Lighting, presents a full day of AIA accredited learning opportunities!

There will be four learning seminars covering four topics; you can chose to attend any or all of the sessions that apply to you.

Each program is worth 1.5 LU hours and is approved and recognized by the AIA Continuing Education branch.

This one-day conference is open to all architects, interior designers, engineers or any other professionals involved in lighting. Details for each session are listed below.

Program Itinerary

Lighting for Learning

Materials & Finishes

The Up and Down of Indoor
Lighting

Introduction to Downlighting

Lighting for Learning

**1.5 LU Hour - Presented by Jon Stachelrodt
of Lighting Control and Design**

Sponsored by: Acuity Brand Controls

Time: 8:00 - 9:30 a.m.

School designers are looking for ways to deliver flexible, high quality visual environments that satisfy the needs of teachers and children in today's multimedia classroom. All while meeting strict energy codes, minimizing carbon footprint and slashing energy costs.

Using the Lighting for Learning tool, the designer can choose the right combination of aesthetics, distribution, optics, lamping and ballasting, light output, light levels, power density, level of control capability and value that meets the project need.

Introduction to Downlighting

**1.5 LU Hour - Presented by Wayne Chaikin of
Kurt Versen**

Materials & Finishes

**1.5 LU Hour - presented by John Richardson
- Visa Lighting**

Sponsored by: Visa Lighting

Time: 10:00 - 11:30 a.m.

Learning objectives of Visa Lighting's Materials and Finishes seminar is for the attendee to understand the pros and cons of various metals and surface finishes; become familiar with various alternative finishes and their environmental advantages; understand application processes and pros and cons of different paint finishes and learn of other non-metal materials as well as sustainable materials.

The Up and Down of Indoor Lighting

**1.5 LU Hour - presented by Maarten Mulder
of Acuity Brands**

Sponsored by: Holophane

Time: 2:00 - 3:30 p.m.

Direct, Indirect or Somewhere In Between. This course will discuss the various types of direct and indirect lighting. It will discuss the reasons for uplight and/or downlight and the factors to consider when deciding how much

Sponsored by: Kurt Versen

Time: 12:00 - 1:30 p.m.

The Kurt Versen Company provides a comprehensive presentation regarding the evaluation and specification of downlights for architectural projects. The presentation addresses the varying characteristics of lamps for different point source applications, details on optical reflector design and how they relate to architecture, fixture performance and specific point source applications.

of either is appropriate. This applies to applications ranging from industrial, to commercial, to retail and residential. Both indoor and outdoor.

Other Details:

WHERE: All learning sessions will take place at the WOW Lighting design studio: 11104-107 Avenue on Tuesday, October 27th, 2009.

RSVP: Please RSVP to leanne@wowlighting.com by Wednesday, October 21st, 2009 and indicate which sessions you plan on attending. Sessions are first come, first serve and are limited due to space.

Other: There is no cost to attend. Refreshments will be provided throughout the day. Lunch will be provided for attendees registered for the lunch session.

WOW Lighting
11104-107 Avenue
Edmonton, AB T5H 0X8
780-468-2759

This is a great opportunity to learn more about the specifics of lighting as they apply to your role as a specifier, as well as chance to receive up to six certified LU credits! We hope to see you on Tuesday, October 27th!

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