



WOW Lighting presents

A Day of AIA accredited programming - October 29, 2009

Dear Kimberly,

On Thursday October 29, 2009 WOW Lighting, presents a full day of AIA accredited learning opportunities!

There will be four learning seminars covering four topics; you can choose to attend any or all of the sessions that apply to you.

Each program is worth 1.5 LU hours and is approved and recognized by the AIA Continuing Education branch.

This one-day conference is open to all architects, interior designers, engineers or any other professionals involved in lighting. Details for each session are listed below.

Program Itinerary

Lighting for Learning

Materials & Finishes

Introduction to Downlighting

The Up and Down of Indoor Lighting

Lighting for Learning

1.5 LU Hour - presented by Jon Stachelrodt of Lighting Control and Design

Sponsored by: Acuity Brand Controls

Time: 7:30 - 9:00

School designers are looking for ways to deliver flexible, high quality visual environments that satisfy the needs of teachers and children in today's multimedia classroom. All while meeting strict energy codes, minimizing carbon footprint and slashing energy costs.

Using the Lighting for Learning tool, the designer can choose the right combination of aesthetics, distribution, optics, lamping and ballasting, light output, light levels, power density, level of control capability and value that meets the project need.

Introduction to Downlighting

The Up and Down of Indoor Lighting

1.5 LU Hour - Presented by Maarten Mulder of Acuity Brands

Sponsored by: Holophane

Time: 9:15 - 11:45

Direct, Indirect or Somewhere In Between. This course will discuss the various types of direct and indirect lighting. It will discuss the reasons for uplight and/or downlight and the factors to consider when deciding how much of either is appropriate. This applies to applications ranging from industrial, to commercial, to retail and residential. Both indoor and outdoor.

Materials & Finishes

1.5 LU Hours - Presented by John Richardson - Visa Lighting

Sponsored by: Visa Lighting

Time: 1:45 - 3:15

Learning objectives of Visa Lighting's Materials and Finishes seminar is for the attendee to understand the pros and cons of various

1.5 LU Hour - Presented by Wayne Chaikin - Kurt Versen

Sponsored by: Kurt Versen

Time: 12:00 - 1:30

The Kurt Versen Company provides a comprehensive presentation regarding the evaluation and specification of downlights for architectural projects. The presentation addresses the varying characteristics of lamps for different point source applications, details on optical reflector design and how they relate to architecture, fixture performance and specific point source applications.

metals and surface finishes; become familiar with various alternative finishes and their environmental advantages; understand application processes and pros and cons of different paint finishes and learn of other non-metal materials as well as sustainable materials.

Other Details

WHEN: October 29, 2009

WHERE: Mount Royal University 4825 Mount Royal Gate S.W.
Roderick Mah Center for Continuous Learning Building in the Ross Glen Hall Section EC1040. Please use parking lot 10 or lots A and B.

Please RSVP to:

kim@wowlighting.com no later than **Wednesday, October 21, 2009** and indicate which session(s) you plan on attending. Sessions are first come, first serve and are limited due to space.

Other: There is no cost to attend any of the AIA sessions. The morning session will include a continental breakfast. Refreshments will be provided throughout the day. Lunch will be provided for attendees registered for the lunch session. Everyone is welcome to join in on all sessions.

1115-46th Avenue SE
Calgary, Alberta T2G 2A5
Phone: 403-266-6249

This is a great opportunity to learn more about the specifics of lighting as they apply to your role as a specifier, as well as chance to receive up to five certified LU credits! We hope to see you on Thursday October 29th, 2009!

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